Aeroporti di Roma partners Too Good To Go to tackle food waste

by Mark Lane | 25 April 2024 | mark@moodiedavittreport.com

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ITALY. Aeroporti di Roma is collaborating with social impact company Too Good To Go to raise awareness among passengers and the airport community about the importance of reducing food waste.

The airport operator's partnership with Too Good To Go – the world's largest marketplace for surplus food – aims to promote food recovery projects across Rome Fiumicino and Ciampino airports.

The initiative will see the launch of the Too Good To Go service at 32 food & beverage venues, including outlets run by Autogrill, Chef Express, Lagardère Travel Retail Italia, MyChef and Venchi.

Too Good To Go 'Surprise Bags' are available to purchase as part of the initiative to reduce food waste at the Rome airports

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The partnership's goal is to recover 12,000 meals by the end of 2024, saving more than 32 tonnes of CO2 emissions, 9 million litres of water and 33,000sq m of land that would have been used to produce the recovered food.

The collaboration will offer all departing passengers at the two Rome airports the opportunity to purchase Too Good To Go 'Surprise Bags', containing products that would otherwise have been wasted, at a special price from participating stores.

Aeroporti di Roma Chief Commercial Officer Marilena Blasi said: "The strong spirit of cooperation that has always distinguished our relationships with our commercial partners has allowed us to reach this significant milestone.

"This is a further sign of our attention and care with regard to passengers and to the airport community that sees the airport as its home and will now enjoy an additional opportunity to help protect the environment by preventing food waste and actively participating in the sustainable values and policies of ADR and its partners."

Too Good To Go Italy Country Director Mirco Cerisola commented: "We are proud and excited about the partnership with Aeroporti di Roma. We are committed every day to making the prevention of food waste a good habit for everyone, everywhere. So we are very pleased to make it possible finally, for everyone setting off from the airports in Rome, to save food that is still good to eat." 👨‍🍳

Note: The Moodie Davitt Report publishes the FAB Newsletter, which features highlights of openings, events and campaigns from around the world of airport and travel dining.

Please email Kristyn@MoodieDavittReport.com to subscribe.

The world's only event dedicated solely to the airport food & beverage and hospitality sectors makes a welcome return to the US in June. Please contact The Moodie Davitt Report Associate Director, Events Vincci Chung at Vincci@MoodieDavittReport.com for details. You can visit the event website here.

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